

grand *fashion'd*

20

APRIL

2024

**Red Carpet
Event & Party**
Schorndorf / Stuttgart

*The first 50 participants will receive
a complementary 1-year membership of the
newly created **grand fashion'd network**.*



viabledesign




FabstWines



grand fashion'd
introduction

spring & red as the driving theme

Be privileged to be invited to a unique luxury classic car event in the Rühle Motors workshop and showroom premises on 20 April 2024. Be curious about the official inauguration of the newly created **grand fashion'd network** and learn what to expect in the future. The first 50 participants will receive a complementary 1-year grand fashion'd membership with unique experiences in the vintage sports car segment.

spring & red is the driving theme. Be surprised how all senses are going to be stimulated and experience a spring explosion with thoroughly curated flavours, tastes and tunes. Be curious about a live-performance of a renowned opera singer, intriguing luxury vintage sports cars and stimulating conversations with old and new friends. Later you will have the chance to dance the night away to disco tunes.

The next day: a complementary **Cars & Coffee** experience will be hosted by Christian Rühle and Detlef Schmidt at the Mercedes Museum Stuttgart at 11 a.m., including a complementary test drive with vintage cars (only during good weather conditions), a guided vintage car tour and a photo shooting.

*hosted by
Christian Rühle &
Detlef Schmidt*



Starting your engines

**Saturday,
20 April 2024**

agenda & what is included

7:00 pm

Aperitif by FabstWines

7:55 pm

Welcome by Christian Rühle &
Detlef Schmidt

8:00 pm

Dinner experience, paired with two
glasses of wine by FabstWines

8:30 pm

Dinner speech by Christian Rühle
on **Luxury Vintage Sports Cars**

9:30 pm

Opera live-performance

10:00 pm

Bar opening*, serving Grand Old
Fashioned and spring inspired long
drink classics

11:30 pm

DJ line-up with disco tunes

1:00 am

Goodie bag distribution

**Sunday,
21 April 2024**

11:00 am

Cars & Coffee event (Mercedes
Museum, Stuttgart)

* coffee and bar drinks are not included in the price

*RSVP by
17th April 2024:
info@viable.design*



Address:

20 April 2024: Rühle Motors, Gmünder Str.
65, 73614 Schorndorf

SPECIAL EVENT

21 April 2024: Cars & Coffee at the
Mercedes Museum, Mercedesstraße 100,
70372 Stuttgart

Hotel recommendations on request

price:
199,- €

p. p.

*(incl. **Cars & Coffee** event at
Mercedes Museum Stuttgart)*